



BLAST! 2016 Open Call

Submit your video and audio files: May 19 - July 17, 2016

For the second iteration of the BLAST! digital media open call Arthub invites creators across Asia to submit video works that engage with moving image in non-traditional ways. [The inaugural edition of BLAST! last year](#), saw new cartographies of creation being explored through mediums of video art, multimedia digital art, found footage, audio-visual performance, video installation, and animation.

This year, we would like to expand the open call into a two-part program: **BLAST! Visions** and **BLAST! Sounds**. The latter call is not an attempt to define sound art, but asks experimental practitioners of electroacoustic music to submit recordings ranging from the instrumental to vocal (including dialogical improvisation), sound installations, digital and biological sounds, and field recordings. Whether you're using repurposed technology or automaton sound machines, we want to listen to the sonic ruminations of your mind—sound is the central element of the open call, but the format in which it is presented is at your discretion.

As a response to the digital urgency originated by our post-net existences, video submissions are required to be no longer than 30 seconds. Participants are asked to submit HD videos with a 16:9 ratio. But this is as specific as our requirements will get; there is no subject restriction (narrative or abstract) and we encourage artists of all ages and experience to apply. Similarly, we ask for audio files from 30 seconds to 3 minutes in a standard lossy format, with no restriction on linear succession or vocal inclusion.

The open call is interested in the way technology is blurring the line between who is and is not an artist. Anyone with the right apps can swipe, pinch, click and tap their way into a digital production. Don't believe us? We challenge you to pick the "artists" from last year's open call [here](#). BLAST! hopes to increase international awareness about the multiplicity of sound and image production. With an advanced ontological and epistemological understanding of moving image and sound art we can encourage a culture of focused perception.

This year's 16 winning submissions, which includes 8 optical and 8 sonic finalists, will premiere at the opening of [Art In The City Festival](#) on September 9th 2016, hosted by chi K11 art museum, followed by presentations at exhibiting spaces across Shanghai. In addition to these IRL locations, the video winners will be featured on [NOWNESS](#) and [Arthub's Screening Program](#) – online platforms that provide temporary access to artists' videos outside of physical venues.



Last October, an [extended version of BLAST! 2015](#) (including 22 video finalists) presented at Asia Now in Paris, France. The Screening then traveled to Palermo, Italy this past April for a [two-week program](#). The 2016 call is open to creators living in Asia, but Arthub anticipates international exposure for this year's sixteen finalists.

BLAST! winners will be selected by an international jury comprised of professionals from digital and contemporary art fields. BLAST! Visions will be lead by Davide Quadrio – Curator and Arthub Founder, as Jury Chair, in addition to Miltos Manets – Painter, conceptual artist and theorist; Ying Shao – NOWNESS China Manager; Shaway Yeh – Modern Media Group Style Editorial Director; aaajiao (Xu Wenkai) – New media artist; Roberto Gianstefani – Flatmind Co-Founder; and Lisa Garrison – Director of the Lumen Prize Exhibition.

For the premiere iteration of BLAST! Sounds the 2016 Jury Chair will be Massimo Torrigiani – Curator, including Zhou Zihan – Performance / audiovisual artist; Ho Tzu Nyen – Artist, filmmaker and writer; Wok The Rock – Artist and cultural activist; and Samson Young – Artist and composer.

The premiere of BLAST! 2016 will be accompanied by panel discussions with winning artists and jury members at K11. Additionally, the 8 sonic finalists will have an opportunity to submit longer compositions, qualifying them for live performances at BLAST! openings this September. Check back for more information on the talks and other exciting events launched in support of BLAST!

Please visit BLAST.ARTINTHECITY.CN for more information and submission details (open call deadline: July 17, 2016).

BLAST! is organized by Arthub in collaboration with [Art In The City](#), [Flatmind](#) and [K11](#).