



BLAST! Open Call for the Digital Generation!

BLAST! is a platform for artists, creative people, free minds who love to play with moving images, animation, cartoons, computer-generated videos and interactivity.

It is organized by Art In The City in collaboration with Arthub, Flatmind, K11, MoCA Pavilion and Phoenix Art; and fully supported by LIAN Cultural Development. The project is also supported by International Media Partner Kaleidoscope.

Participants are asked to submit HD videos with a maximum length of 30 seconds, 16:9 ratio and with no subject restriction (narrative or abstract). The best 8 works will be shown at chi K11 art museum, MoCA Pavilion, and BMW Brand Experience Center during Art in the City Festival this September.

The jury that will select the winners is comprised of professionals from the digital and contemporary art fields: aaajiao (Xu Wenkai) – New media artist; Alessio Ascari – Kaleidoscope Founder & Editor-in-Chief; Roberto Gianstefani – Flatmind Co-Founder; Miltos Manetas – Painter, conceptual artist and theorist; Yang Zhenzhong – Artist.

Chair of the Jury: Davide Quadrio - Curator, Arthub Founder.

BLAST! invites the members of the digital generation to express themselves; we want everybody to hear your voices!

Submit your video to join us in this adventure!

Please visit BLAST.ARTINTHECITY.CN for more information and details for submission (deadline: Aug. 15).

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International Media Partner: Kaleidoscope

MEDIA CONTACT

Ms. Effie Sui

Telephone: +86-21 2220 6677, 137 61167 633

Email: effie.sui@citybrandevent.com

Website: www.artinthecity.cn